

museumplus



Introducing MuseumPlus - cloud-based collection management software

Museums continue to face a growing number of challenges. They need to efficiently manage increasingly complex workflow and balance growing demands from all areas: collection management to research, events and membership, loans, exhibitions planning, publications, mobile applications, digital asset management, multiple websites and more.

With MuseumPlus, zetcom offers a solution for museum management: world-class, robust, cloud-based collections management software specifically tailored to museum collections. This comprehensive, flexible application provides the necessary tools to fully document any type of collection and all related workflow. And as a web-based tool, MuseumPlus offers an essential feature:
Access to all of your data: anytime, anywhere.

We would like to thank the Museum Rietberg Zurich and the K20/K21 Dusseldorf for their support during the implementation of the photographs.

Photos: Françoise Caraco, Zurich, Adriana Bella, Thörishaus

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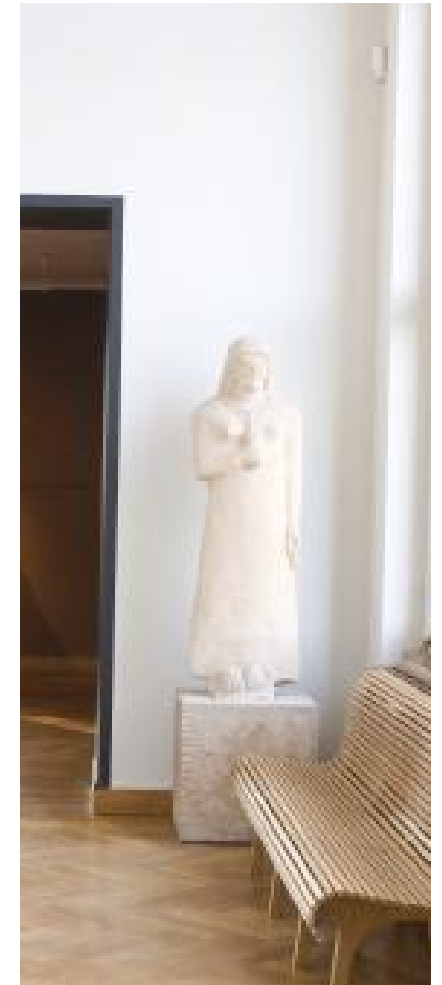
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Innovative technology + practical experience = perfect solution

zetcom's unparalleled depth of experience providing world-class collection management software for museums is the foundation for MuseumPlus. This innovative SaaS application offers web-based collections cataloging while integrating international professional standards and an intuitive user interface for a customizable, scalable solution.

Our API enables easy integration via Web Services for an end-to-end solution across any organization.

MuseumPlus brings innovative technology built on a solid foundation of practical experience, providing the perfect museum management solution.



Conservation
 SaaS
 Workflow
 Registration
 Cataloguing
 Shipping
 SPECTRUM
 Media
 Cloud-based
 Management
 Exhibitions
MuseumPlusRIA
 Events
 Fast
 Intuitive
 Secure API



MuseumPlus - web-based collection management

zetcom provides worldwide support for the museum community with innovative, sophisticated software.

MuseumPlus clients benefit from our vast experience dealing specifically with cultural assets and cultural institutions.

With 750 client sites in 27 countries around the world, we are a trusted partner with a vast knowledgebase of practical experience for our clients.

MuseumPlus is designed to meet the needs of any type of museum collections management.

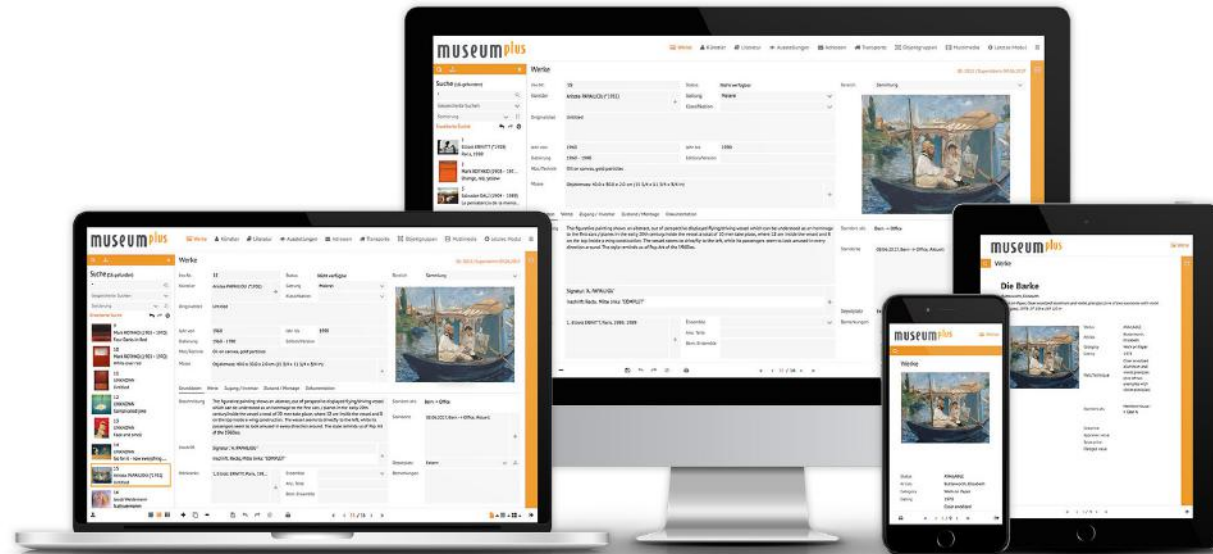
The efficient and ergonomic design of the MuseumPlus interface is beautiful to work with and streamlines daily workflow. This modern and intuitive interface allows users to quickly learn the system and manage daily tasks with a powerful new tool. Application users have a clear view of all collections-related activities across an organization, as well as a robust, customizable toolkit to manage the essential details of a collection and associated tasks.

The software enables quick and efficient documentation for all objects, shipping, loans, exhibitions and artist/makers.

MuseumPlus details item locations, stores all types of accessioning information, values, documents, exhibition history, literature references and much more. This integrated information, enhanced with documents, images and digital media, provides the perfect starting point for daily workflow and support of best practice in your museum.

Our Rich Internet Architecture facilitates integration with bar-coding, digital asset management and other systems via Web Services.

Modules and Highlights at a Glance



museumplus

Modules

- Objects and collections
- Artists and participants
- Address management
- Literature, Bibliography
- Documents, images, media
- Conservation
- Exhibitions, loans
- Movement, transport
- Contracts

Highlights

- SaaS: Software as a Service
- Modern, intuitive interface
- Flexible and multilingual
- Access data anytime, anyplace
- State-of-the-art web technology
- Secure and reliable
- SPECTRUM compliant
- Easy integration via API



MuseumPlus Modules



Collections

This module is the primary repository for the cataloging and registration of all objects, including:

- > Core information: title, artist/maker, dates/period, dimensions
- > Material and technique
- > Acquisition and origin
- > Location history, provenance, condition history
- > Views to linked modules

Artist/Makers/Participants

This module stores personal information for any people related to any object, exhibition, shipment or loan. All contact information is easy to manage and links directly to the appropriate object records. Personal and biographical information is updated for all related records, including:

- > Name, personal data (secure)
- > Related details/ periods
- > Biographical information
- > Published references
- > Links to objects and media records

Contact management

The address module provides a single point of entry for all contacts such as employees, conservators, shippers, lenders, borrowers, donors, sponsors, supporters and more. This resource enables easy creation of letters, invitations, address labels as required.

Manage:

- > Core data such as salutations, names, addresses, telephone numbers, e-mails
- > Create address groups and generate Mailings
- > Contact history

Literature

The literature module manages bibliographic entries. Users may easily create and link references to objects. Data entry fields are easy to use and support international documentation standards. In addition to describing individual books, catalogs, periodicals and articles linked to objects and artists/makers in the collection, the literature module effectively functions as a complete reference library.

Media

Unlimited images and other multimedia content can be linked to objects, artists, addresses or any other record types. Associated metadata is centrally managed in the multimedia module:

- > Images, videos, audio files
- > Office documents
- > Web-Links
- > PDF files, PowerPoint® and any other formats are supported

Conservation

All conservation activity and treatment reports are stored in this module. The multimedia component supports the in-depth documentation of an object's condition with digitized images, videos or sound files.

Current condition reports and surveys as well as and past treatments may be maintained. Storage, transportation and treatment conditions are recorded in detail.



Loans and Exhibitions

Organizing an exhibition is a complex, multi-faceted set of tasks that requires careful planning, management and tracking. MuseumPlus ensures the professionalism and success of your exhibitions, providing efficient support across the entire process. Exhibition planning functionality is supported for coordinating venues, curators, lenders, borrowers, reserving objects, managing condition reports, organizing images and tracking complex shipping and loan logistics.

Movement/Transport

All objects, regardless of whether they are on temporary loan or deposit or part of the permanent collection, must be tracked while they are on museum premises. The Movement/Transport module in MuseumPlus stores all information for any object movement, whether in the galleries, storage or in transit. The software manages all linked media for shipments, mode of transportation and relevant details for shippers, lenders, borrowers or couriers. Objects may be grouped for reporting purposes and linked to an exhibition, contract, or loan record.

Contracts

Museums engage in many contracts and agreements related to loans, exhibitions and collection objects. MuseumPlus lets you manage these agreements as linked media (pdfs etc) along with specific fields for data related to the contract, ensuring important details remain intact as related to museum activities. The contracts module may be used to keep track of incoming objects for acquisition consideration, loans, insurance, shipments, purchases or any other action where a contract is involved.

Additional modules

A variety of additional modules and features are available as add-on options to MuseumPlus. These are completely customizable and may include events management, workflow tasks, archives, document management (Alfresco Open Source DMS), bar-code integration and many more. The MuseumPlus technical framework, using open architecture and open source tools, provides unlimited possibilities for systems integration, workflow customization and enhancement. Our development team is able to integrate external systems, modules from other zetcom products to develop custom enhancements to meet specific needs.



Online collections with MuseumPlus Online

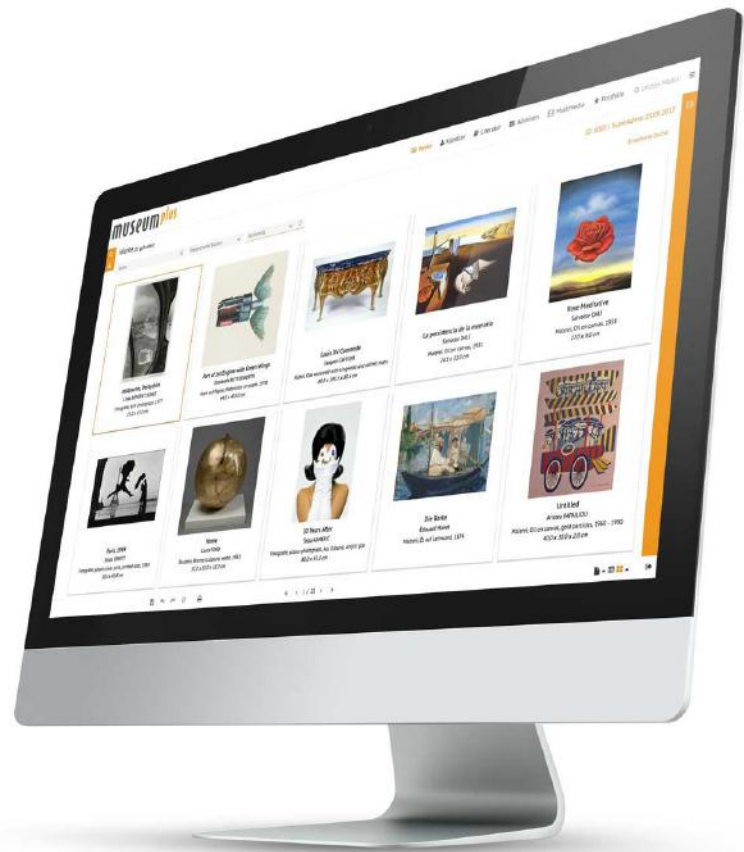
MuseumPlus Online is the online presentation layer for content held in MuseumPlus, providing a dependable, proven toolkit for presenting collections and exhibitions online. In dialogue with the client, MuseumPlus Online is customized to present collection information in a clean, searchable web interface fully integrated with current site branding and identity. Once implemented and configured, selected works and information from MuseumPlus are automatically updated, without further manual intervention.



Visitors can search and view any published object data online, find information for related objects and retrieve additional information for artists, exhibitions and published references.

MuseumPlus Online can be integrated seamlessly into any existing website and design: whether on your existing web server or one of zetcom's hosting servers.

MuseumPlus Benefits



Modern and intuitive interface

The MuseumPlus interface is designed to be graphically appealing and intuitive. The software is easy to use, for anyone from a first timer to a more experienced user. The ergonomic screen design provides a clear overview of the most important information and functions currently in use.

Intuitive navigation and Google® style, intelligent, full-text searching guarantee a user-friendly experience.

Customizable views

Depending on preferences and tasks, users can easily switch between three different customizable interface options:

- > Form view: Provides a standard data entry form to record object, artist and address information.
- > Table view: Spreadsheet style display of data expedites data review and revision.
- > Catalogue view: Information is summarized and presented in a printable form.





No More Third-Party Report writers

MuseumPlus data can be integrated directly into Word® or Excel® for easy reporting. Data may also be output to Excel for editing and analysis. No third party report writers are required. Direct scripting to XML also facilitates easy report-writing, as needed.

Available anytime and anyplace

The MuseumPlus web application and the “Software as a Service” (SaaS) model allow users access to the application and data from any location: in the office or on the road.

MuseumPlus is compatible with Windows or Mac. An Internet connection is the only requirement.

Flexible

MuseumPlus can be tailored to the business practices in place in your organization.

We offer a high degree of flexibility in the definition of data fields, modules, forms and reporting. The sophisticated interface technology simplifies the exchange of data with other applications. The ability to directly interface with MS Office, e-mail and digital asset management systems is a key advantage for the long-term success of integrated collection management within an organization.



Secure investment protection

zetcom’s focus on developing and supporting its best-of-breed software for the museum community ensures ongoing product development and continued protection of your investment over the long term. With MuseumPlus we offer the following services:

- > Provision of Hardware Infrastructure (IaaS)
- > Ongoing maintenance and regular system updates
- > Professional data backup
- > Application support via phone, e-mail, online ticket system

Secure, scalable and reliable

Data security, access protection and remote data backup are guaranteed. MuseumPlus offers:

- > Encrypted data transmission
- > Two-factor login using e-mail or SMS code (like Online Banking)
- > Comprehensive rights management for modules, evaluations, records and fields
- > Data backup with version control and redundant storage

Your information in MuseumPlus is protected from unauthorized access, always available and in case of hardware malfunction, quickly recoverable.

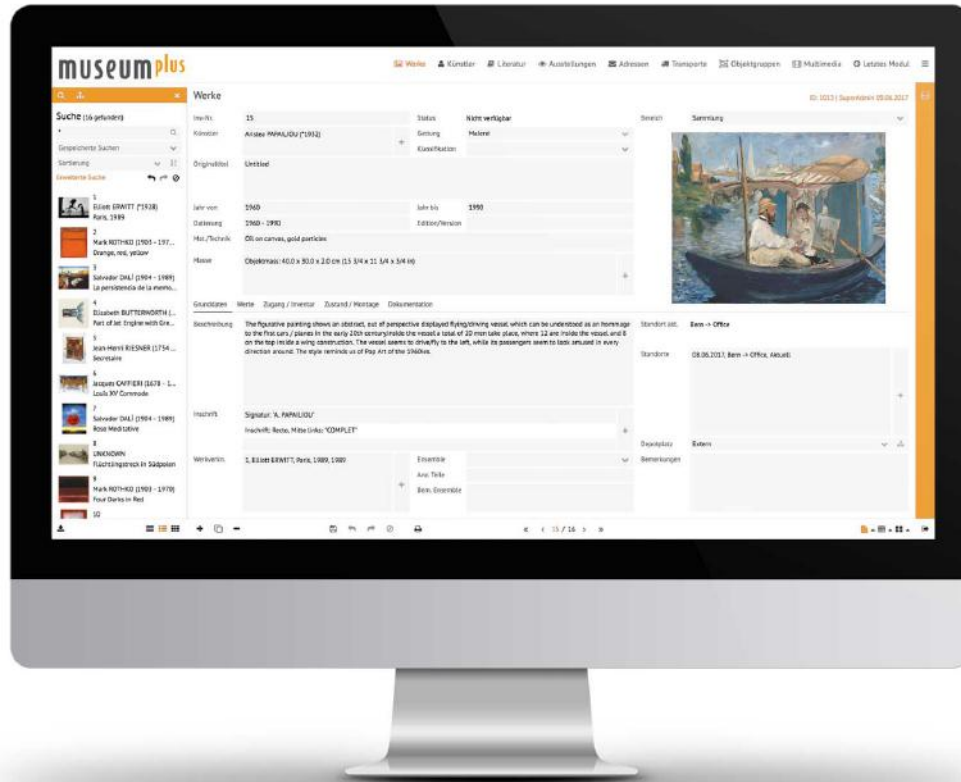
State of the art web technology

Our developers focus on solid, innovative technology that can be run with minimal maintenance.

Technical highlights:

- > Open source standards
- > Java Rich Internet Application - Thin Client JRE
- > Database independent - PostgreSQL, MSSQL, Oracle
- > Platform independent - Windows and Mac
- > Intelligent Google®-like free-text search
- > HTTPS / SSH/ SSL/ Reverse Proxy/ Port & IP-blocking

Standards-based: MuseumPlus



Based on the recognized SPECTRUM Standard, MuseumPlus supports museum-specific procedures and all documentation requirements. Evolving data exchange formats and interfacing solutions are subject to further development and will be integrated in the release cycle of MuseumPlus.

zetcom is an active member in national and international committees and professional associations that deal with the documentation and management of cultural property. These organizations include national museum associations as well as international organizations as listed below.

We are a member of the following organizations:

- > European Network
- > Collections Trust
- > International Council of Museums (ICOM)
- > International Committee for Documentation (CIDOC)
- > American Association of Museums (AAM)
- > Museum Computer Network (MCN)
- > Museum Documentation Association (MDA Partner)
- > German Museum Association (DMB)
- > Canadian Heritage Information Network (CHIN Accreditation)

Our cooperation with these organizations ensures that MuseumPlus complies with the following standards:

- > SPECTRUM (International Documentation Standard)
- > CDWA
- > ICCD (Italian National Documentation Standard)
- > LIDO (harvesting standard)
- > MuseumVoc, Vocnet (exchange standards for thesauri)
- > Joconde (French documentation standard)

zetcom works closely with higher education institutions, offering support with our tools for lecturing purposes and sponsoring major scientific projects and initiatives.

Clients and Global Community



Clients

We serve a discerning client base of museums, foundations, and collections in 27 countries, using 10 languages. Major cultural institutions, including the Louvre, National Museums in Berlin, Stockholm and Singapore use our software daily. Our clients benefit from our long history serving the cultural sector combined with the expertise and experience of our support and development team.

MuseumPlus offers a solid technical foundation combined with powerful functionality, making it the solution of choice for museums of all kinds, regardless of size or area of specialization. MuseumPlus accommodates museum collections ranging in number from a few hundred to several hundred thousand objects and exhibits.

Our clients currently include:

- > Art museums
- > Historical museums
- > Technical museums
- > Ethnological museums
- > Archaeological collections
- > Natural history collections
- > Photography museums
- > Private collections
- > Corporate collections

Multi-lingual

MuseumPlus is widely used in more than 27 different countries and currently available in English, French, German, Spanish, Italian, Polish, Greek, Hungarian, Catalan and Swedish. Additional languages will be added for future releases.

Services, support and maintenance

We deliver a range of professional consulting and technical services to ensure the successful implementation and operation of every MuseumPlus deployment.

Comprehensive implementation and support services include:

- > Project management
- > Functional consulting
- > Programming services for product add-ons/custom interfaces
- > Data conversion and migration
- > User education and training
- > Infrastructure services for networks, servers, clients and web
- > Customer service and support help desk



Keeping our clients in the loop

We like to keep in touch with our clients around the world. We communicate via newsletter, website and email. We host a number of events to keep our clients up to date and in the loop regarding our product roadmaps. Our user groups meet regionally and at national meetings in their respective countries.

Additional user group activities include:

- > Product presentations and updates
- > Events focusing on topics in museum information technology
- > Annual user-group meetings and product roadmap forums
- > Ongoing dialogue via email and user-group forums

zetcom Group

Since 1998, the zetcom group has been a leading provider of software application solutions for the museum sector. zetcom continues to reach new standards for high performance software and services. Sustainable growth strategies, customer satisfaction, innovation and reliability are always at the center of the efforts of the company, staff and distributors worldwide.



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